

## NORTH WEST LEICESTERSHIRE DISTRICT COUNCIL

### COALVILLE SPECIAL EXPENSES WORKING PARTY – 15 APRIL 2014

Title of report	<b>2014/15 EVENTS UPDATE</b>
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Purpose of report	To update members with regards to 2014/15 events funded within the Coalville Special Expenses Area
Recommendations	<b>IT IS RECOMMENDED THAT MEMBERS NOTE THE PROGRESS ON 2014/15 EVENTS</b>

#### 1.0 2014/15 PROPOSED EVENTS PROGRAMME FOR COALVILLE

- 1.1 The following events are proposed for 2014/15 following discussions at previous Coalville Special Expense Working Party meetings (including Events Task and Finish sub group meetings).

##### **April**

##### **St Georges Day Flags (17 to 28 April)**

As proposed at previous meetings and with the agreement of Councillor Smith as Portfolio Holder, the Council will not be erecting the usual number of flags around Coalville this year. Most of the existing flags and poles and a number of wall brackets have come to the end of their life and there would be significant costs (£3,000 plus) to replace and repair. The annual £800 cost of erection/dismantling will be reallocated to support the existing Town Centre events programme.

However, there will be St Georges flags displayed on each side of the Clock Tower and at the Council Offices (in front of Stenson House and as usual above main reception).

##### **June**

##### **Picnic in the Park (Coalville Park) Sunday 29 June 2014**

Reverting back to its original name (so easily recognisable by local people) Picnic in the Park will comprise the following activities:

- Slightly larger Fairground (to generate more income)
- Inflatables
- Stage area with full live Music programme
- Ibstock Marching Band TBC
- Link with Rotary to provide Tea tent and to use volunteers for stewarding
- Community and Commercial stalls (increase pitch fee)

- Children's Pirate theme marquee with crafts, pirate show, sandpit etc.
- Circus skills and face painting TBC
- Food, Drink and Ice cream
- Possible Community Performances ie Youth Drama
- Mantle Arts - activity stall
- Link up with Leisure Centre re displays in arena ie dance classes, TBC
- Link up with Stephenson College TBC
- Working in Partnership with Leicestershire County Council to deliver Cycling development activities and joint promotional opportunities in the Youth zone ie Big Family Bike ride

### **Budget £11,000**

On the previous day (Saturday 28 June) the **Coalville Town Team will deliver the 2014 Motorfest** which will be organised at different locations around the Town. Activities will include Car dealerships and Displays, Food and Drink Stalls, free Train rides from Snibston, Children's entertainment, all supported by a Summer Staycation theme.

Joint marketing opportunities to promote an exciting weekend of events for Coalville residents have been discussed with representatives of the Coalville Town Team with the intended umbrella branding of Coalville's Big Weekend.

### **August**

#### **Coalville by the Sea**

Following the success of last year's Coalville by the Sea, a similar event will be organised for families and will include games, arts and crafts, puppet shows, music and sandpits and will take place on Friday 8 August in Needhams Walk, open space grassed area.

### **Budget £1,500**

### **November**

#### **Events leading up to the Christmas trading period in Coalville**

Following a discussion on 22 January with Coalville Specials Expenses Working Party, Coalville Town Team representatives and Portfolio Holder for Community Services, it was agreed that Coalville Town Team, would lead on a consultation process to gain an independent view of what events/initiatives residents wanted in the lead up to the Christmas trading in Coalville

At a follow up meeting on 2 April, it was recommended to combine the 2014 Christmas event with the Town Teams Food and Drink event on 22 November. The consultation process for 2015 Christmas activities would be included at the 2014 Christmas/Food and Drink event.

## **1.2 Coalville Christmas Decorations**

An additional **£6,240** budget in **2012/13** paid for new replacement pea/festoon lighting in High Street (Coalville Library area).

An additional allocation of **£7,810** was included in the **2013/14** budget for general maintenance/improvement/energy consumption plus additional decorations for Clock

Tower, new festoon lighting outside Council Offices (opposite Ford Garage) a small number of new decorations for lamp columns.

No additional lighting equipment is currently planned for 2014/15 so the annual contract budget for **2014/15** will cost **£12,500** which includes testing, repairs, energy consumption, storage, erection/removal of current decorations

**Budget £12,500**